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CURBING COMMERCIALIZATION OF EDUCATION IN INDIA

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ABSTRACT

Education is the shield of Civilization. Accelerating the pace of Civilization is the duty e of the government of particular country. If the education will be vested in private hands it will lead to commercialisation of education which will degrade the norms of education. All-round advancement of character is the motivation behind education, but commercialized education system is churning out money making youth who rather than serving the society try to make up the money spend on expensive education.

Keywords: Human rights, plight, civilization, Indian Constitution, responsible citizen, materialistic

INTRODUCTION

Commercialisation is defined as the process by which a product is introduced in the general market. Commercialisation of education means advertising the product (School, Play Schools, universities) in a way that appeals to the consumers (parents and students). The education history of India is very rich and there is no doubt about it as Nalanda University was one of the first universities in the world founded in 5th century BC. Education is one of the human rights as it is essential for civilization without which human survival will be at stake. The 4th chapter of Indian Constitution provide for a set of Directive principles to the central and state governments, article 41 states about the right to education, provision of which has to be made by the government within the limits of its economic capacity.

OBJECTIVES

1. To examine the ill effects of commercialisation of education
2. To examine the plight of poor students due to commercialisation of education
3. To suggest ways to curb the commercialization of education in India

METHODOLOGY

This research paper is descriptive and analytical in nature. Attempt has been made to analyse the problem of commercialization of education in India. secondary sources of data have been taken according to the need of the study.

Commercialization of Education in India

Education is the fundamental pillar of an equitable Society. An excellent education will be equipping our children and youth with the knowledge, skills, values and mind set which is necessary for them to become a responsible citizen. This will not only benefit the youth of India but also will play a will constructive role in development and progress of our country." Right to education" act makes it obligatory on the part of the government to ensure admission, attendance and completion of elementary education of children falling in the age bracket of 6 to 14 years.

III Effects of Commercialization of Education

- The commercialisation of education leads to more emphasis on marks rather than focus on the development of children. In the race of securing good marks for their kids parents blindfoldedly run towards highly charged tuition classes which not only increases their stress but also compel the children to borne the stress which is unknowingly passed by the parents to the children.
- Commercialisation of education can't keep up the rule of equality. In any society there are three classes of individuals- high class, working class and low class of individuals. Because of the commercialization of schooling framework, the lower-class children which is the most fragile segment of the general public in India, do not have the option to get a quality education as they don't have the capacity to bear heavy expenses of private schools. Mis management of public schools have resulted in low quality of education in most of the states especially in rural areas
- The commercialisation of education focuses on profit making ability of education sector as it has transformed it into a business. For example, many schools provide canteens and cafe as a part of schooling which gives them an opportunity to make more money.

- With the advent of commercialization of the education sector, students are merely seen as consumers. Many schools make every possible effort to make their consumers happy. On misconduct of students the teachers are instructed not to question the students instead to ignore their misconduct so that their so-called customers will be happy.
- Commercialisation of education has led to develop a materialistic outlook which tends to develop selfish attitude of students rather than focusing on development of country.

In 16 states of the Indian union, more than half of the children in K-12 education are in private schools, in Goa over 80%, and in urban India 75%. In terms of aggregate enrolment, India's private school system is the 3rd largest K-12 system in the world.

Government School Enrolment.

The percentage of students attending government schools has declined steadily from 2012-13 when it was 57.3%

Session	% of students
2019-20	49.5
2018-19	50.4
2017-18	51.3
2016-17	53.22
2015-16	53.72
2014-15	54.4
2013-14	52.2
2012-13	57.3

The emptying of public schools and growth of private schools in India, calls for an account of the changing trends in education sector. Ignoring these trends involves the risk of poor policies and legislation. Government should strictly monitor the working, efficiency and management of public schools so that the poor students can also has access to quality education. Good education can enhance the cognitive abilities of poor students which will give them a chance to secure high marks and avail scholarship benefits for higher education.

RECOMMENDATIONS

- Each human action require commitment from specialists to establish a learning society. The government should set itself for more funding for training the faculties and at the same time measures should be taken to broaden and redesign advanced education and examination program
- There is a need to relate the fee structure of higher education to the student's capacity to pay. Students of lower economic levels should be given fully subsidised education.
- A blend of expression subjects and software engineering, science and humanities should be provided by the government so that such courses could be helpful for the students to deliver their responsibilities smoothly when they are enlisted in any organisation.

CONCLUSION

Privatization and Commercialization of education is affecting the society adversely. Instead of an education temple it has become more of business. Businessman are investing in the education sector to make huge profit out of it. Curbing commercialization of education is responsibility of government which should be effectively dealt with. Privatization of education will be helpful and constructive for the society if they are strictly monitored by concern authorities also a check has to be kept on the fee structure of private schools and universities.

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