



THE MOGAVEERA VYAVASTHAPAKA MANDALI

MVM Educational Campus

"Creating Quality...Delivering Excellence"

M V Mandali's Colleges of Commerce & Science

NAAC ACCREDITED

(Affiliated to University of Mumbai)

Assignment for ATKT – Internal exam – September 2023.

Program : B.M.S

Note:

- All assignments are to be submitted in assignment sheets only.
- All students should mention their name and allotted examination seat number on the 1st page of the assignment.
- All submissions are to be made on 6th October, 2023 from 11:00 am to 01:00 pm only.

SEMESTER – I
SUBJECT : Foundation of Human Skills
ASSIGNMENT TO BE SUBMITTED TO : Mrs. Ashwini Prabhu
QUESTIONS: 1. What are the ways of reading emotions. 2. Distinguish between emotions and mood 3. Describe the common errors that occur in the Perception Process. 4 Explain Classical Conditioning in brief. 5 What are the various types of Conflict.
SUBJECT : Business Law
ASSIGNMENT TO BE SUBMITTED TO : Ms. Suman Sonar
QUESTIONS: 1) What are the essentials of a valid contract? 2) What are the rights of an unpaid seller? 3) Explain characteristics of negotiable instrument. 4) What are the various clauses of memorandum of Association? 5) Define Trademark. What are the various types of Trademark?



SUBJECT : Introduction to Financial Accounts

ASSIGNMENT TO BE SUBMITTED TO : Ms. Nisha Konder

QUESTIONS: University Question Paper - November 2018

- ① Q.3(a) and Q.3(b)
- ② Q.2(a)
- ③ Q.4(b)
- ④ Write a note on IFRS.
- ⑤ Accounting Standard - 6.

SUBJECT : Business Statistics

ASSIGNMENT TO BE SUBMITTED TO : Mr. Pankaj Shrivastava

QUESTIONS:

- ① Describe the uses of different Measures of Dispersion.
- ② What is time series? Describe the various components of a time series with suitable examples.
- ③ Define for a random variable (i) Expectation (ii) Variance
- ④ Calculate correlation coefficient for the following data

X	17	8	12	13	10	12
Y	13	7	10	11	8	9

- ⑤ For the following Pay-off table find the optimal decision using Laplace Criterion and Minimax Regret Criterion. states of Nature

Course of Action	S ₁	S ₂	S ₃
A ₁	100	150	190
A ₂	350	200	0
A ₃	-40	160	400



SEMESTER - II

SUBJECT : Industrial Law

ASSIGNMENT TO BE SUBMITTED TO : Ms. Suman Sonar

QUESTIONS:

- 1) What is strike? What are the various types of strikes?
- 2) Explain pros and cons of collective Bargaining.
- 3) Explain the provision of health under factories Act.
- 4) What are the various types of Benefits available under the Employees State Insurance Act?
- 5) What are the objects of Payment of Wages Act?

SUBJECT : Business Mathematics

ASSIGNMENT TO BE SUBMITTED TO : Mr. Pankaj Shrivastava

QUESTIONS:

- ① What is Annuity and its types?
- ② Explain difference Between Maxima & Minima
- ③ Explain difference Between Permutations & Combinations
- ④ If $A = \begin{bmatrix} 2 & 3 \\ 5 & 4 \end{bmatrix}$ $B = \begin{bmatrix} 6 & 7 \\ 8 & 9 \end{bmatrix}$ Find (i) $A+B$
(ii) $A-B$
- ⑤ Define Interpolation? Explain Newton Forward and Back Interpolation with Formula.

SUBJECT : Business Communication - I

ASSIGNMENT TO BE SUBMITTED TO : Mrs. Smita Goswami

QUESTIONS:

- ① What is the importance of listening skills?
- ② What is cross culture barrier?
- ③ What is upward and downward communication?
- ④ Explain the 7 C's of communication.
- ⑤ Explain how ethics are maintained at workplace?



SUBJECT : Foundation Course

ASSIGNMENT TO BE SUBMITTED TO : Ms. Snehal Khandagale

QUESTIONS:

- 1] Write characteristics of Human Rights.
- 2] Explain Globalisation & its elements
- 3] Write causes of environmental degradation.
- 4] Explain the meaning & causes of conflicts.
- 5] Explain strategies for coping with stress.

SUBJECT : Principles of Management

ASSIGNMENT TO BE SUBMITTED TO : Ms. Sojani Bafna

QUESTIONS:

- 1) Explain the steps in planning
- 2) SN:- Functions of Top level Management
- 3) SN:- Matrix Orgⁿ
- 4) Distinguish between centralization v/s Decentralization.
- 5) Discuss the scope of CSR.

SEMESTER - III

SUBJECT : Consumer Behaviour

ASSIGNMENT TO BE SUBMITTED TO : Mrs. Smita Goswami

QUESTIONS:

- ① State the determinants of buyer behaviour.
- ② - Explain the Maslow's theory of need hierarchy.
- ③ Define Personality. - Explain its characteristics.
- ④ - Explain consumer decision making process.
- ⑤ - Explain in detail the Adoption Process.



SUBJECT : Advertising

ASSIGNMENT TO BE SUBMITTED TO : Mr. Sumit Jha

QUESTIONS:

1. Five M's of Advertising.
2. Theories of Advertising.
3. Types of Advertising Agencies
4. Role of Different elements of Advertisements
5. Advertising budget :- meaning, definitions, features, factors to be considered in determining the advertising budget.

SUBJECT : Corporate Finance

ASSIGNMENT TO BE SUBMITTED TO : Mr. Kapil Thakore

QUESTIONS:

- 1) Explain Profit Maximisation in Corporate Finance.
- 2) What is difference between Equity and Preference Shares.
- 3) Explain Leverage and its types.
- 4) Short Note : NSE
- 5) Short Note : Long Term Borrowings

SUBJECT : IT in Business Management - I

ASSIGNMENT TO BE SUBMITTED TO : Mrs. Soumya Kutty

QUESTIONS:

1. Discuss different types of hosting
2. Elaborate the concepts of LAN, WAN and MAN
3. Explain the different types of E-Commerce
4. Discuss the concept of EDI
5. Why is IT successful in India?



SUBJECT: Foundation Course - III

ASSIGNMENT TO BE SUBMITTED TO : Ms. Sojani Bafna

QUESTIONS:

- 1) Explain the term 'recycling of resources' giving suitable examples
- 2) Mention the factors which are responsible for the degradation of agricultural land.
- 3) How is Urban land degraded? Discuss the role of human interference in process.
- 4) What do you mean by sustainable development? What are the major measures to attain sustainability?
- 5) SN: Green Marketing

SUBJECT: Business Planning & Entrepreneurial Management

ASSIGNMENT TO BE SUBMITTED TO : Mrs. Ashwini Prabhu

QUESTIONS: 1. Explain the Concept of intrapreneur.

2. Discuss the importance of Social entrepreneurship.

3. Explain the Concept of NGO's.?

4. What is SWOT analysis.?

5. What are the Sources of fixed Capital.?

SUBJECT: Accounting for Managerial Decisions

ASSIGNMENT TO BE SUBMITTED TO : Ms. Nisha Konder

QUESTIONS: College Question Paper - Semester End exam
[October 2022]

Q-1) Q.2(A) - Comparative Balance Sheet

Q-2) Q.2(C) - Vertical Balance Sheet

Q-3) Q.3(A) - Cash flow Statement - Indirect Method.

Q-4) Q.3(B) - Working capital estimate

Q-5) explain the uses of Financial Statements.



SUBJECT : Strategic Management

ASSIGNMENT TO BE SUBMITTED TO : Ms. Anita Chaudhary

QUESTIONS:

- 1) Describe GE 9 cell
- 2) Explain various steps involved in strategy formulation.
- 3) Describe Michael Porter's 5 forces
- 4) Write a note on Mission & Vision
- 5) Explain various types of Synergy.

SEMESTER - IV

SUBJECT : IT in Business Management - II

ASSIGNMENT TO BE SUBMITTED TO : Mrs. Soumya Kutty

QUESTIONS:

1. Life cycle of ERP
2. Challenges faced by KPO industry
3. Discuss in detail the concept of Outsourcing
4. Applications of DSS
5. What are the different types of keys in DBMS?

SUBJECT : Corporate Restructuring

ASSIGNMENT TO BE SUBMITTED TO : Mrs. Sonal Foss

QUESTIONS: MARCH 2018 QUESTION PAPER

- 1) Q 2.A
- 2) Q 3.A
- 3) Q 3.B
- 4) Q 4.A
- 5) Q 4.B



SUBJECT : Foundation Course - IV

ASSIGNMENT TO BE SUBMITTED TO : Ms. Sojani Bafna

QUESTIONS:

- 1) Explain the concepts of ethics in advertising.
- 2) Elaborate unethical marketing.
- 3) Elaborate the importance of employee code of conduct.
- 4) Describe the types of insider trading.
- 5) Explain CSR activities of TATA group.

SUBJECT : Business Economics - II

ASSIGNMENT TO BE SUBMITTED TO : Ms. Pavitra Acharya

QUESTIONS:

- 1] Explain the circular flow of income & expenditure in three sector closed economy?
- 2] Discuss the different concept of money supply & its determinants.
- 3] Explain types of tax.
- 4] What is the H-O Theory?
- 5] TNCs, (Short Notes)

SUBJECT : Business Research Methods

ASSIGNMENT TO BE SUBMITTED TO : Mrs. Smita Goswami

QUESTIONS:

- ① Define Research. Discuss the objectives of Research.
- ② State and explain the importance of Questionnaire.
- ③ Describe the stages of research process in detail.
- ④ What is Research Report? Explain the layout of Report writing.
- ⑤ State and explain the importance of Primary Data in research.



SUBJECT : Auditing

ASSIGNMENT TO BE SUBMITTED TO : Ms. Nisha Konder

QUESTIONS: Q.1) Write a note on Audit programme.

Q.2) Importance of Audit Working Papers.

Q.3) Internal control System suggested for salaries and wages.

Q.4) Steps in collection of Audit evidences.

Q.5) Final Audit and its advantages.

Anita Chaudhary
18/9/23

Ms. Anita Chaudhary

Exam In-charge (Faculty of Commerce)

Nanshi Mishra
27/09/23

Dr. Nanshi Mishra

